

LIEL MEIR

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SKILLS

UX/UI
User Research
User Flow
Wireframing
Prototyping
Branding
Service Design
Costumer Experience
Design Thinking

DESIGN TOOLS

Figma
Illustrator
Photoshop
Keyshot
SolidWorks
Premiere
3d Printing

LANGUAGE

Hebrew - Native
English - Fluent

EXHIBITIONS

"Ba'Emtza" - Industrial
Design Department of HIT
2022, 2023

ABOUT ME

I'm a design student in a self-established program **combining Visual Communication and Industrial Design**. As part of this unique program, and with a huge motivation to continue learning and growing, I have participated in various diverse courses. For example: Introduction to Interactive Product Design (92), Interactive Product Design (90), Branding (100), and Service Design (95).

EXPERIENCE

Service Designer - "Context"

July 2023 - Present

- Working in a Service Design and Customer Experience agency
- Analyzing digital interfaces, identifying gaps, and developing new creative digital solutions
- User research, ideation processes, conducting interviews and observations

Graphic Designer and Social Media Manager - Freelancer

2019 - July 2023

- Graphic design for a gamification company - "Quala Group"
- Social media manager for a restaurant - "Fu Sushi"
- Social media manager for plastic surgeon clinic

IDF - Intelligence unit of the Gaza Division

2015 - 2018

- Alert section of the Gaza Unit
- Work experience with senior security agencies

EDUCATION

B.Des - Industrial Design - HIT

2020 - Present

GPA - 93

Dean's List 2023

VOLUNTEERING

Volunteering at the 'ALUT' Association

2018